



HIRE TWO TO KEEP ONE A Case Study

The Cost of Hiring Two to Keep One

$(\$3,750 \times 1.15) \times 2 = \$8,625$ per month

TOTAL COST: **\$4,313**

The Cost of Hiring One

$\$3,750 \times 1.15 = \$4,313$ per month

Cost of Hire: \$12,939

Replacement: \$11,000

Lost Margin: \$112,812

TOTAL COST: **\$136,751**

THE DIFFERENCE BETWEEN THE TWO APPROACHES

\$4,313 versus **\$136,751**

StaffingU • 200 Second Avenue South • St. Petersburg, Florida 33701
866-SU-WORKS (789-6757) • Fax 508-300-6114
info@StaffingU.net • www.StaffingU.net

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